

DIGITAL MEDIA AND DESIGN

Exam board: Cambridge (International)

Assessment methods: 75% coursework, 25% controlled assignment

Length of exams: controlled assessment which lasts for 10 hours.

Areas of study

- Digital photography
- Moving image
- Mobile and multimedia applications

Key concepts

- Communication
- Creativity
- Innovation
- Intention
- Critical reflection
- Research and context

Component 1 – Portfolio (25%)

Students choose a theme from the list in the syllabus.

There are two elements to the portfolio:

- supporting studies
- a proposal

Component 2 – Externally Set Assignment (25%)

Students choose one assignment from the question paper.

There are two elements to the assignment:

- supporting studies
- a final outcome, produced during a supervised test of 10 hours' total duration

Component 3 – Personal Investigation (50%)

This is a practical component with written work. Students research a topic/theme of their choice.

There are two elements to the investigation:

- a final practical outcome
- written analysis (1000-1500 words)

Overlap with other subjects

Digital Media has some obvious overlaps with Photography, Film Studies, Media Studies and Graphic Design.

Creative students engage well with the syllabus.

Updated 19/6/20