

MEDIA STUDIES

Exam board: Eduqas

% of exam vs. coursework/practical assessment

30% coursework, 70% exam based (two exam papers)

Length of exams

Component 1 - 2 hours 15 minutes

Component 2 – 2 hours 30 minutes

Breakdown of units

Component 1: Media Products, Industries and Audiences

Section A: Analysing Media Language and Representation - in relation to two of the following media forms: advertising, marketing, music video or newspapers. There are two questions in this section, one assessing media language in relation to an unseen audio-visual or print resource, one extended response comparison question assessing representation in one set product and an unseen audio-visual or print resource in relation to media contexts.

Section B: Understanding Media Industries and Audiences.

This section assesses two of the following media forms – advertising, marketing, film, newspapers, radio, video games - and media contexts. It includes one stepped question on media industries and one stepped question on audiences.

Component 2: Media Forms and Products in Depth Written.

The examination assesses media language, representation, media industries, audiences and media contexts. It consists of three sections:

Section A: Television in the Global Age

There will be one two-part question or one extended response question.

Section B: Magazines: Mainstream and Alternative Media.

There will be one two-part question or one extended response question.

Section C: Media in the Online Age.

There will be one two-part question or one extended response question.

Component 3: Cross-Media Production (coursework component).

An individual cross-media production based on two forms in response to a choice of briefs set by WJEC, applying knowledge and understanding of the theoretical framework and digital convergence

Overlap with other subjects: Media Studies works well with subjects such as Business Studies, Graphic Design as well as a range of essay based disciplines such as Sociology.

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ROCHESTER
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Day & Boarding School | Year 7 to 6th Form